



# Local Cyclists Hit the Airwaves!

MONDAYS  
10AM-10.30AM

With global warming a reality, an economic recession looming and obesity on the rise in industrialised countries, it's imperative that people venture into the empowering world of becoming a two-wheeled, self-powered cyclist - and that governments be vigorously lobbied to work hard at making cycling accessible and safe.

3CR, with its strong environmentalist ethic and DIY culture, is a natural home for a radio program that promotes urban cycling.

3CR's new cycling radio program, **YarraBUG Radio**, had an unusual genesis. Two long-time 3CR broadcasters Meg Butler and Iain McIntyre were casually brainstorming what programs were missing on 3CR. Iain mentioned a bicycle show to 3CR's Special Projects Coordinator Bree McKilligan who then did a general call out to Melbourne's avid cycling community to canvas interest. Most avid was Chris from YarraBUG.

'BUG' stands for Bicycle User Group, which is a community-based organisation set up by cyclists. The role of BUGs can be to provide a forum for cyclists to meet and discuss local bicycle issues, work with local government to improve cycling conditions, promote all types of cycling, assist others to start cycling and arrange and participate in social rides. **YarraBUG Radio** is based in the inner suburbs of Abbotsford, Alphington, Burnley, Carlton North, Clifton Hill, Cremorne, Collingwood, Fairfield, Fitzroy, Fitzroy North, Princes Hill and Richmond. They advocate on behalf of cyclists for improved cycling conditions with organisations and many other groups.

Bree and Chris submitted the radio program idea to the City of

Yarra's Community Grants Program and received a grant for training of the broadcasters. The six presenters are Sonya, Chris, Val, Steve, Rob and Emma. **YarraBUG Radio** was unleashed on air in September on Mondays at 10am.

**YarraBUG Radio** intends to promote urban cycling as a viable means of transport; promote Yarra's cycling conditions; demystify cycling technology; and help reveal the diversity of cyclists from children, to commuters, to lobbyists.

The weekly half hour program will present cycling news, interviews and discussion of local issues. If you have an untold story, a personal anecdote, an idea for an ongoing series, a radio documentary or something else, please drop us a line.

**YarraBUG Radio** is particularly interested in hearing from cyclists who may not be residents of the Yarra area, but who commute daily through the area. Both cyclists and residents' local knowledge, resources and skills are important in creating awareness and a safe cycling environment in the inner north.

Hopefully **YarraBUG Radio** will encourage people to join in the sheer fun of bicycle riding and also raise awareness in sustainable transport issues.

This show is for everyone - cyclists or not and we would love non-cyclists to be in our audience!

Your feedback is welcome, so let us know your thoughts. We welcome your contribution, after all **YarraBUG Radio** is here for you - to help you make your cycling safe, fun and infectious for others.

Email **YarraBUG Radio** directly at [enquiries@yarrabug.org](mailto:enquiries@yarrabug.org) and find out more about YarraBUG at [www.yarrabug.org](http://www.yarrabug.org) or **YarraBUG Radio**'s 3CR page [www.3cr.org.au/yarrabug](http://www.3cr.org.au/yarrabug).

**WWW.YARRABUG.ORG**